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GET AWAY FROM IT ALL ...WITHOUT LEAVING YOUR DESK



...BY VISITING THE MOST RELAXING PLACE ON THE WEB

UNIQUE NEW, STATE-OF-THE-INTERNET-ART 'RELAXATION ZONE' IS
THE NEAREST THING TO AN ON-LINE FLOTATION TANK

(...AND A SHOWCASE FOR LEADING EDGE WEB AND FLASH
ANIMATION DESIGNERS)

... BROUGHT TO YOU BY STRESSBUSTING.CO.UK at:

<http://www.stressbusting.co.uk/relaxation/>

Chill Out and Escape the Stresses of Modern Life

Imagine a place where you can go to unwind, chill out and escape the stresses of modern life... all without leaving your desk.



Go ahead and visit the **'Relaxation Zone'** (<http://www.stressbusting.co.uk/relaxation/>), the groundbreaking new state-of-the-internet-art chill-out zone, brought to you by Stressbusting.co.uk.

'The Relaxation Zone is the nearest thing there is to an on-line flotation tank', says **Peter Freedman**, editor of stressbusting.co.uk, which hosts the new site-within-a-site. 'There is nothing quite like it anywhere on the web.'

Stressbusting.co.uk is the web's leading site about stress symptoms, therapies and relief. 'Now, as well as telling you how to bust stress', says Freedman, 'we let you go ahead and bust it yourself right here on the site.'

The Relaxation Zone offers visitors an instant way to unwind, if not a 'virtual pit-stop' during a hectic day of emails, faxes and deadlines. 'It is just the place for a spot of on-line meditation', says Freedman.



The Relaxation Zone includes:

- Over 50 Flash animations and movies, created by leading edge web designers and presented in five separate 'galleries': entitled, respectively, 'Interactive', 'Visuals', 'Mouse Trails', 'Hypnotic' and 'Scenes'.
- Four relaxing radio channels, offering playing, respectively, 'Smooth Jazz', 'Cool Blues', 'Soul Music' and 'Calming Classics'.
- A unique ambient jukebox, that lets you mix your own music.



- Interactive, mouse-effect screens
- 10 relaxing screensaver downloads, showing scenes of lakes, waterfalls and flowers
- The Interactive Gallery, to focus on just one of the five 'galleries', offers a slideshow of kaleidoscopic animations, with names like 'Doodle', 'Random Dots', 'Waterflow' and 'Stardust'. And lets the visitor interact with these visuals by pushing, clicking or dragging the mouse.
- Other galleries, such as the 'Hypnotic' or 'Mouse Trails' Gallery, provide a more passive experience, courtesy of movies and animations, which let the visitor just sit back, watch and relax.



Play Games and Do Fun, Interactive Things on the Web

*'People like to play games and to do fun, interactive things on the web', says Clifford White of 21st Century New Media, which created **The Relaxation Zone** for Think Inc, the ideas consultancy responsible for developing stressbusting.co.uk. 'The Relaxation Zone lets them do so.'*

'The visuals have been chosen both for their relaxing effect and for their speed of download and play', says White.

The Relaxation Zone operates a sophisticated web detection system which detects what software the visitor has/does not have already installed, and proceeds to make the necessary links and/or installations for them.

So, why wait to relax? Try it now at:

<http://www.stressbusting.co.uk/relaxation/>

For further information please contact:

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* [Stressbusting.co.uk](http://www.stressbusting.co.uk) and its new Relaxation Zone have been developed in association with **Visit Scotland (STB)**, and carry links to www.visitscotland.com, the official tourism gateway to Scotland.



* [Stressbusting.co.uk](http://www.stressbusting.co.uk) and **The Relaxation Zone** have been designed, produced and maintained by **21st Century New Media Limited** (<http://www.21newmedia.com>)